

IBEX SKI CLUB
P.O. BOX 1542
PALATINE, ILLINOIS 60078

BOARD OF DIRECTORS POLICY #26

Electronic Communication & Privacy

All electronic communication should protect members' private information as current technology allows.

1. For each new fiscal year an e-mail address list will be created for positions and events as needed. Typical format will be lbex----@skiibex.com.
2. The Ibex newsletter will be e-mailed using the currently accepted safe method of communication in order to avoid "spamming" and "phishing".
3. To hide members' private information, trip leaders, activity leaders, and any club-sanctioned event leaders shall use either the club's current third-party membership management system or the club's email distribution system. Although discouraged, if leaders use personal email accounts, they must use the BCC line to hide address.
4. Use of chat apps to publish group information shall be sent only to those members who have opted-in for that specific event.
5. To avoid violations of CAN-SPAM laws, all messages to club members of a promotional nature must be sent using the club's marketing automation platform account (e.g., MailChimp).
6. Event leaders shall obtain each member's permission to include that member in group texts or other electronic communication that does not allow for the protection of private information.

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Jean Bagel_____

Patti Kalal_____

Pam Chiechi_____

Joe Kelley_____

Ed Fee_____

Tom Lemanski_____

Paula Hiller_____

Suzanne Nagel_____

Amy Scattaglia_____